

SAS Visual Analytics @ FMG

November 2015



Self-Service Analytics



Actionable Insight

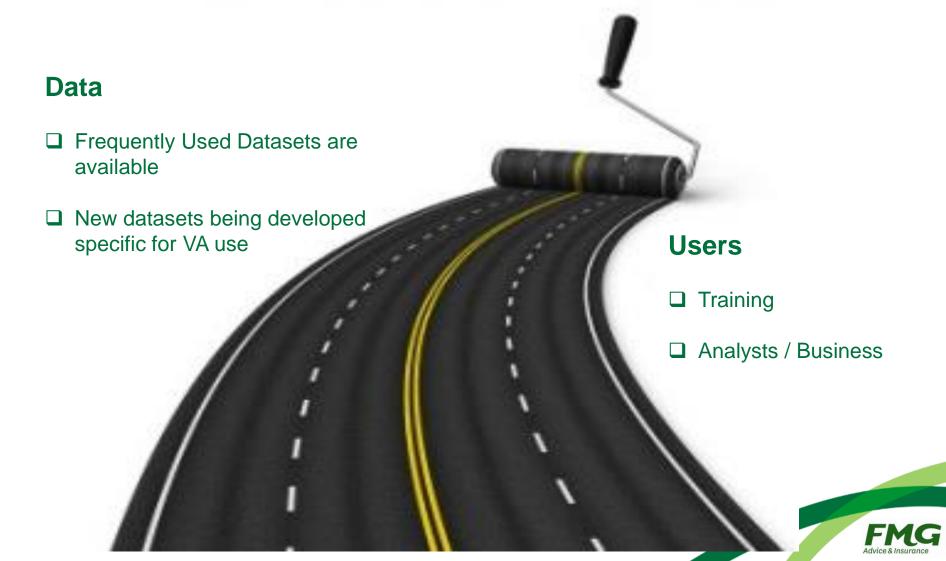
Interactive Reports & Dashboards

Standardised Exploration Templates



So far.....

- New Reports and Dashboards
- Redevelop Legacy Reports (Opportunistic Mandatory)



Challenges so far....

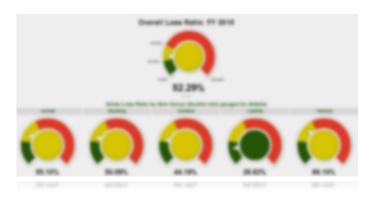
- ☐ Year to Date / Financial Years
- □ Rolling Statistics
- ☐ Comparative YonY/MonM
- □ Space
- □ Performance



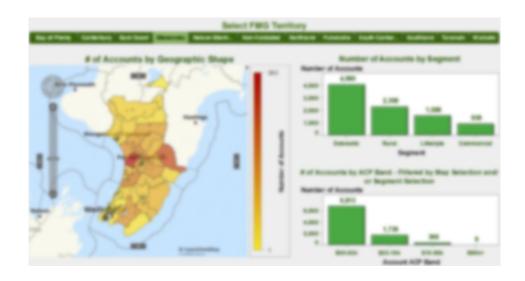


Examples

Dashboards: High-level > Detail







Interactive Reports

Statistics NZ Geography

Hierarchies





- ☐ More and more data
- **☐** New Reports : Aggregated views
- **☐** Visual Statistics
- **☐** Extend User Base Champions

