

SAS Global Forum and Gartner Data and Analytics Summit 2018 feedback session

Tuesday 15 May – 4.30pm to 7.00pm
SAS Office – Level 12, 89 The Terrace, Wellington
(venue kindly provided by SAS)

SAS Global Forum is the largest and most important annual SAS conference, where major SAS announcements are made, technological advances are presented and debated, and the latest software shown. Colin Harris (Technical Director, Knoware) attended the 2018 event in Denver, Colorado, with over 5,000 attendees from around the world.

Colin will present his key takeaway messages from this event, including:

- The latest news on SAS Viya, the major new SAS release
- Storytelling and infographics with SAS
- SAS Visual Analytics enhancements
- IoT (Internet of Things) and handling large volumes of streaming data
- Analysing images, audio and video
- The rise of AI.

The recent Gartner Data and Analytics Summit in Sydney looked at the latest trends and challenges across analytics and BI, information management and business culture. Gartner presented their research and insights to help create “a culture where data and analytics inform and drive business objectives, operational efficiencies and innovation”. Simon Brown (Principal Analytics Consultant, Knoware) will present feedback on:

- Engaging decisions makers through data storytelling
- Breaking down data silos in government
- Linking data to outcome: communicating the value
- The move towards automated insights generation
- Building a culture of data enablement

AGENDA:

4:30pm	Registration
5:00pm	Speakers: Colin Harris, Simon Brown
6:15pm	Informal discussion and networking
7:00pm	Event close

**Please RSVP by 4pm on 9 May 2018 to Suzanne.Turner@knoware.co.nz or call
04 499 9246 (space is limited)**