

Teradata and Knoware join forces to help New Zealand customers accelerate data analytics investments

WELLINGTON, NEW ZEALAND – Friday 5th July, 2024 – [Teradata](#) (NYSE: [TDC](#)) and [Knoware](#), the New Zealand based data and analytics consultancy, today announced a strategic partnership to empower customers in New Zealand and Australia to innovate and deliver on outcomes with their data and analytics technologies.

Through this partnership Knoware and Teradata will work with customers to; empower their organisations with proven hybrid, AI-ready data solutions that will connect data silos, democratise data access and comply with data sovereignty requirements.

“Our customers are faced with delivering more with less with their existing, and often complex, data environments,” said Josh Abbott, Vice President, Australia and New Zealand, Teradata. “Our partnership with Knoware helps customers use data effectively and securely, leverage AI/ML capabilities in the cloud and deliver value to their organisations.”

Knoware’s team of experts will provide regional customers with full-service delivery of Teradata’s VantageCloud and ClearScape platform including strategic advice, solution design, implementation, training and ongoing support.

“The partnership between Knoware and Teradata provides our customers with the framework and pathways they need to modernise their data and analytics technologies. We have the expertise and skills to help deliver more from their investments whether it is on-premise, cloud or hybrid,” said Colin Harris, CEO and Technical Director, Knoware.

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About Knoware

Knoware’s mission is to provide innovation in data and analytics. Our unmatched expertise delivers fresh thinking and trusted SAS consultancy services to a wide range of organisations. For over 20 years Knoware has been a trusted data and analytics advisor to large and small entities in both public and private sectors, providing tailored solutions across the entire analytics life cycle.

www.knoware.co.nz

About Teradata

At Teradata, we believe that people thrive when empowered with better information. Our best-in-class cloud analytics and data platform delivers the harmonized data and trusted AI/ML organisations need for confident decision-making, faster innovation, and impactful business results.

www.teradata.com

For more information contact: Steve Carline, Sales & Marketing Manager, Knoware

Phone: +64 27 283 7440